



Mission Statement: To provide students and families with education to assist with the transition to educational options beyond high school.

Funding Opportunities To Support The From Nest To Wings Mission

Donation for general use:

A donation to the general account of From Nest To Wings will be utilized to support the day-to-day educational opportunities provided by Nest programming. This could include helping fund weekly videos, definitions, written documentation, monthly newsletters, and special events opportunities.

Support for Specific Programming:

Definition Video Program – Nest publishes short (less than 1 minute) videos that define a term or phrase commonly utilized as a part of the educational transition through high school and college. These videos are posted on YouTube, Instagram, Twitter, and Facebook. The cost of each video is \$65.00. This covers the cost of the presenter, the videographer, and the technical support subscriptions utilized to produce the video.

Weekly Topical Video Program - These 3–12 minute videos explore a particular topic fitting into six categories (admissions, maximizing high school, maximizing college, financing college, personal skills, and parent information). As the videos are being posted, closed captioning to allow for the videos to be enjoyed in any language is added. Over 200 videos have been produced and posted on YouTube, Facebook, and Twitter.

The cost of an individual video is \$350. This includes presenter fees, videographer fees, support subscriptions, and more. Donors are welcome to become the credited benefactor listed for each video funded.

Donors can also provide a specific amount of funding that will be applied to the cost of various aspects of the video program.

You can fund annual subscriptions to Storyblocks.com, Flaticon, or other video creation assets. OR fund subscriptions to educational resources that help to inform the writing of videos. These subscriptions range from \$99/year to \$250/year. Please contact us to determine which asset you would prefer to support.

Closed Caption Costs - The average cost of inserting captions that can be converted to any language within YouTube is \$15 per video. Nest can recognize that a specific donor provided captions to the amount provided. For example, if \$150 is donated for this purpose, the donor would be identified in the description for at least ten videos. If the captioning on ten videos does not cost \$300, then the remaining funds would be applied to gaining captioning on the number of videos necessary to utilize the designated funds.

Written Educational Programming - From Nest To Wings provides written educational documents related to important topics and tasks in the transition through high school and to college, as well as a monthly newsletter. Funding opportunities to support the construction of and publication of written documents to support students and families are available. Publication of the name of individuals providing funding will be shared on the document created.

Special Programming - From time to time, From Nest To Wings creates special programming to address specific needs. The costs and timing vary depending on the planning of the process. For more information, please contact From Nest To Wings.

Personnel - As an organization, no one connected to From Nest To Wings has served in a paid position with the organization. While employees with signed agreements have provided specific talents for pay, such as the videographer, video presenters and writers, etc., no staff member has received payment for their work. Donations to help build a fund to celebrate Nest volunteers and build the Nest reserves to the point that staff salaries can be supported would allow Nest to be more competitive in searching for staff members to serve our mission.

Membership and Subscription Support - Subscriptions/membership in organizations such as the Chronicle of Higher Education (\$200/year), Inside Higher Education (\$119/year), Grant Station (\$99/year), Colorado Non-Profit Association Membership (\$95), Colorado Council on High School and College Relations (\$40/year), and Zoom (\$150/year). A dedicated donation to pay any of these costs would be credited on our website.

Technology Costs - Our website costs, which include domain registration, dedicated email accounts, and newsletter support services cost \$650 annually. Funding the costs of this technology service would be credited directly on the From Nest To Wings website.

NestToWings.org